



# METWOOD NEWS

September 2004  
Issue 1

## upcoming events

**The Home Solution Show**  
Sept 18 & 19 Salem Civic Center  
Salem, VA  
www.rrhba.com

**Building Components Manufacturers Conference**  
Oct 6 - 8 Charlotte Convention Center  
Charlotte, NC  
www.bcmshow.com

**Remodeling Show**  
Oct 7-9 McCormick Place Lakeside Center  
Chicago, Illinois  
www.theremodelingshow.com

**The Architecture Exchange East**  
Nov 10-12 Richmond Convention Center  
Richmond, VA  
www.aiava.org

## welcome

**New Metwood Dealer**  
Crosslin Supply Co., Inc.  
300 Eddy Lane  
Franklin, TN 37068

**New Metwood Distributor**  
Russell Forest Products, Inc.  
719 Railroad Street, SW  
Hartselle, AL 35640

## recent news

**Automated Panel System Added**  
Metwood recently added an automated panel production system in order to meet the increased demand for pre-made wall panels with steel structure. The system has shortened lead times and decreased costs.

**Metwood Newsletter Launch**  
We continue to look for better ways to keep our shareholders and customers informed as our list of products and service offerings grows along with our distribution network. The Newsletter will be published in September, October and November, after which it will be evaluated as to whether to continue publishing monthly or quarterly.

**New Website**  
Check it out at [www.metwood.com](http://www.metwood.com)

## PFJ Construction Chooses Metwood's Pourover System – Smith Mountain Lake, VA.

When Jim McKelvey, President and C.E.O. of PFJ Construction needed an innovative solution for the deck addition for the Lakewood Professional Center at Smith Mountain Lake, he chose Metwood's Pourover System. McKelvey has had previous experience with the versatility of the system on residential projects so it was a natural to use it on the Lakewood project.

"We teamed up with McKelvey on the Park Place Subdivision, and we have shown that our system is not only versatile with residential, but also competes well on the commercial side of steel and metal decking. The system is cost effective and saves labor," said Metwood's Vice President of Sales and Marketing, Al Smith.



Lakewood Professional Center  
Deck Addition



Shawn Callahan, Metwood's VP of Operations, had this to say, "Our Pourovers are gaining popularity all over the Southeast because they

are so easy to install and can actually help builders be more profitable. The benefits are pretty obvious - strong, versatile, efficient, and a better product for the customer. Builders can get a leg up on their competitors by using our pourovers and presenting stronger and more versatile solutions that make the end product more functional, while in many cases actually lowering costs. You can't beat that".

Pourovers have been around for a while, but Metwood has the best all around solution, hands down. In this economy builders need every advantage they can get. And the Metwood pourover system delivers on every level - a cost effective, labor saving solution that creates advantages for the builder and the buyer. Check out the Metwood website for more info.



Metwood Inc. 819 Naff Road, Boones Mill, Va. 24065

Ph: 540-334-4294 Fx: 540-334-4293 Email: [information@metwood.com](mailto:information@metwood.com)